

COUNCIL AGENDA – MAY 21, 2013

SUBJECT: CONSIDERATION OF MEMORANDUM OF UNDERSTANDING WITH UNIVERSITY OF PHOENIX

SOURCE: ADMINISTRATIVE SERVICES DEPARTMENT

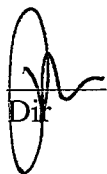
COMMENT: City staff was recently approached by a University of Phoenix representative to discuss the possibility of an educational partnership. The University has a campus in Visalia, in addition to its extensive online curriculum, and is interested in fostering a relationship with the City to promote enrollment. As such, the University has offered a ten percent (10%) discount to all City of Porterville employees, both full-time and part-time. In exchange for the discount, the City would agree to work with the University, subject to the City's policies and discretion, to communicate the educational opportunities available to its employees through the University of Phoenix.


City staff believes this proposal fits well with the City's interest in both expanding our local educated workforce and providing an environment in which City employees can professionally develop.

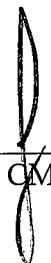
RECOMMENDATION: That the City Council authorize the Mayor to sign the Memorandum of Understanding with University of Phoenix.

ATTACHMENTS: 1. Proposed Memorandum of Understanding
2. Listing of University of Phoenix Degree Programs

Report No. 10


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Alliance Memorandum of Understanding

This Alliance Memorandum of Understanding ("MOU") is between University of Phoenix, Inc. ("University") with its principal place of business at 4025 South Riverpoint Parkway, Phoenix, Arizona 85040 and City Of Porterville and its affiliates, ("Client") with its principal place of business located at 291 North Main Street, Porterville, California 93257.

Benefits Offered by University:

1. The University will provide a ten percent (10%) tuition reduction to the Client's employees who meet the University's admission standards. This applies to any University program, including certificate programs, and single courses, including professional development courses. After the effective date of this MOU and after the date the student identifies as an employee of Client, reduced tuition will apply to the then current rates at the time the student enrolls in a course. All students are subject to the University's student policies.
2. The University will waive PLA fees for the Client's employees.
3. The University will provide a link to a University website to assist employees with enrollment.
4. The University will provide information to be used, subject to Client's policies and discretion, to support the Client's internal promotion of continuing education.

Client Contributions:

1. Subject to the Client's policies and discretion, the Client will work with the University to communicate the benefits of this MOU and the many educational opportunities available at the University.

General Terms and Conditions:

1. This MOU becomes effective on the date both parties have signed the MOU. Either party may terminate this MOU upon thirty (30) days prior written notice. If the University believes that the MOU might violate any law or regulation, adversely affect its accreditation, or any license or exemption issued by a Federal or State educational board or commission, the University may terminate the MOU immediately upon written notice to the Client.
2. Students who are currently enrolled prior to the date of termination will continue to receive the tuition reduction as more fully described herein under the terms of this Agreement for the program or course of study that the student is currently enrolled in, provided the student does not take a break in attendance for more than one year. If an employee is out of attendance for more than one year, the employee will no longer be eligible for the reductions provided for herein.
3. The University may use Client's name verbally for reference purposes only. Subject to prior written approval, the Client grants University a limited, non-exclusive right to use Client's name and logo in writing solely for purposes of fulfilling University's obligation pursuant to this MOU and making the courses and course materials available to Client's employees.
4. Each party acknowledges that the relationship with the other is that of an independent contractor.
5. Each party agrees to abide by all applicable Federal and State Laws. This MOU shall be governed by and construed in accordance with the Laws of the State of Arizona. Jurisdiction for any claim, dispute, or lawsuit shall be Maricopa County, Arizona.
6. This MOU does not create any rights, title, or interest for any entity other than the University and the Client.
7. With the exception of either party's compliance with a request pursuant to public records laws and facilitation of receipt or provision of the services herein, both parties agree that they will not disclose the terms of this MOU to any unrelated third party's without the other party's prior written consent.

CITY OF PORTERVILLE

UNIVERSITY OF PHOENIX, INC.

Signature

Signature

Printed Name

William Pepicello, Ph.D.
Printed Name

Title

President
Title

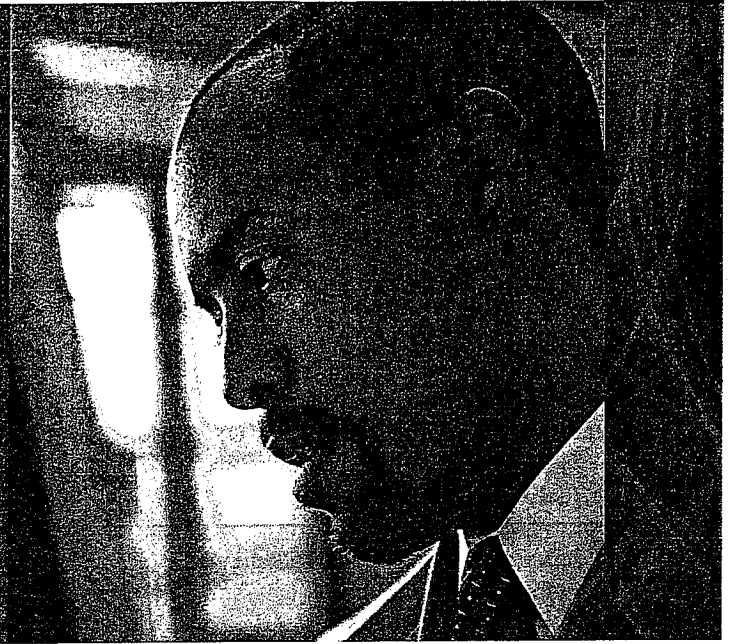
Date

Date

ATTACHMENT 1



**You don't have
to go far to get
the education
you want.**



Welcome to the University of Phoenix.

University of Phoenix is here to provide you with the higher education you've always wanted.

Whether you work, raise a family, or both, University of Phoenix is designed especially for you. Choose from on-campus classes, including evening and weekend sessions, or online courses with flexible scheduling, so you can attend class when it's most convenient.

With accredited programs in Business, Criminal Justice, Nursing, Information Technology and a variety of other in-demand fields, achieving your educational goal is closer than you think.

Learn more

Heather Schulze
Bakersfield Learning Center
4900 California Ave.
Bakersfield, CA 93309
661.301.8699
Heather.Schulze@Phoenix.edu

Associate of Arts

Arts and Sciences

- Associate of Arts with a concentration in Communications
- Associate of Arts with a concentration in General Studies

Business

- Associate of Arts with a concentration in Accounting Foundations
- Associate of Arts with a concentration in Business Foundations
- Associate of Arts with a concentration in Hospitality, Travel, and Tourism

Criminal Justice

- Associate of Arts with a concentration in Criminal Justice

Human Services

- Associate of Arts with a concentration in Human Services Management

Nursing/Healthcare

- Associate of Arts with a concentration in Health Care Administration
- Associate of Arts with a concentration in Health Care Administration/Medical Records

Psychology

Legend

- Course offered online
- L Course offered at local campus
- B Course offered at both local campus and online

For more information about our graduation rates, the median debt incurred by students who completed the program, and other important information, please visit our website at <http://www.phoenix.edu/programs/gainful-employment>

While widely available, all programs may not be offered in both the online and on-campus formats. Please check with a University Enrollment Advisor. University of Phoenix is accredited by The Higher Learning Commission and is a member of the North Central Association (ncahlc.org). The University's Central Administration is located at 1625 W. Fountainhead Pkwy., Tempe, AZ 85282. Online Campus: 3157 E. Elwood St., Phoenix, AZ 85034.



Technology

- O** Bachelor of Science in Information Technology - Concentration in Multimedia and Visual Communication
- O** Bachelor of Science in Information Technology with a concentration in Advanced Networking
- O** Bachelor of Science in Information Technology with a Concentration in Business Systems Analysis
- O** Bachelor of Science in Information Technology with a concentration in Information Management
- O** Bachelor of Science in Information Technology with a Concentration in Information Systems Security
- O** Bachelor of Science in Information Technology with a Concentration in Software Engineering
- O** Bachelor of Science in Information Technology with a Concentration in Web Development

Graduate

Business

- B** Master of Business Administration
- B** Master of Business Administration with a Concentration in Accounting
- B** Master of Business Administration with a Concentration in Energy Management
- B** Master of Business Administration with a Concentration in Global Management
- B** Master of Business Administration with a Concentration in Health Care Management
- B** Master of Business Administration with a Concentration in Human Resource Management
- B** Master of Business Administration with a Concentration in Marketing
- B** Master of Business Administration with a concentration in Project Management
- B** Master of Business Administration with a Concentration in Technology Management
- B** Master of Management
- O** Master of Science in Accountancy

Criminal Justice

- B** Master of Public Administration
- O** Master of Science/Administration of Justice and Security
- B** Master of Science/Administration of Justice and Security

Education

- B** Master of Arts in Education/Administration and Supervision
- B** Master of Arts in Education/Adult Education and Training
- B** Master of Arts in Education/Elementary Teacher Education
- B** Master of Arts in Education/Secondary Teacher Education
- O** Master of Arts in Education/Teacher Leadership

Human Services

- L** Master of Science in Counseling/Marriage, Family, and Child Therapy

Nursing/Healthcare

- O** Master of Science in Nursing
- O** Master of Science in Nursing/Informatics
- O** Master of Science in Nursing/Master of Business Administration/Health Care Management
- O** Master of Science in Nursing/Master of Health Administration
- O** Master of Science in Nursing/Nursing/Health Care Education
- O** Master of Health Administration
- L** Master of Health Administration
- O** Master of Health Administration/Education
- L** Master of Health Administration/Education
- O** Master of Health Administration/Gerontology
- L** Master of Health Administration/Gerontology
- O** Master of Health Administration/Informatics
- L** Master of Health Administration/Informatics

Psychology

- O** Master of Science in Psychology

Technology

- B** Master of Information Systems

Professional Certifications - Graduate Level

Education

- L** Administration and Supervision Certificate

Legend

O Course offered online

L Course offered at local campus

B Course offered at both local campus and online